• PRINTER RUSH • (PTO ASSISTANCE)

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NOTE: This form will be included as part of the official USPTO record, with the Response document coded as XRUSH.						
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swiped into card reader 25 on the kiosk 22 for identifying the customer with the order envelope being used. The customer can provide all of the order information into the kiosk 22. At step 66, the roll ID may be scanned for identifying source of image. When the customer finishes entry of the order a label is printed for placement on the enveloped and is placed on the order envelope by the customer not be customer at step 68. Such a kiosk 22 is described in two co-pending applications entitled Method and Apparatus for Ordering Photofinishing Goods and/or services filed on January 27, 2000, attorney docket 79988 by Neil A Ramquist et al., and Method and Apparatus for Ordering Photofinishing Goods and/or services filed on January 27, 2000, attorney docket 79961 by Frank Nardozzi et al.

The completed order envelope 37 with the item to be processed enclosed at step 70 is forwarded on to the photofinishing lab 30. During initial processing, the photofinishing lab 30 enters the appropriate information at order station 31 regarding the order received into computer 40, for example, name, address, e-mail address, customer ID, order envelope, etc. Additionally other order information can be automatically obtained from information on the film and/or film cartridge such as the type of film that is to be developed and the number of images the roll of film was designed to capture. The information regarding the film type may used for enhancing the captured image at a later stage in the processing. The number of images that the roll of film was designed to capture will be used as later described herein. Appropriate information is then sent from the photofinishing lab 30 to the network photo service provider 54 such as the customer identification data. The network photo service provider 54 takes the information received from the photofinishing lab 30 and store's the digital images in the image database 60 and customer information in the customer database 61. The order is processed by the photofinishing lab 30 at step 72. For example, if a roll of photographic film is being sent for processing, the film is processed as is customarily done and in accordance with the customer order instructions. In the photofinishing lab 30 after the images on the film have been developed, they are digitally scanned, for example by a CCD linear array, whereby

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